



HISTORIC DOWNTOWN UPLAND PROPOSED STREETScape REHABILITATION PROGRAM (PHASES)



PROJECT GOAL:

The overall objective of this program is to standardize Historic Downtown Upland's streetscape environment by visually unifying and enhancing the appearance of public areas, street signage, amenity zones and landscape with the end goal of eliminating blight and improving Downtown's optical aesthetics. By maintaining a cohesive look throughout the Downtown Commercial District in the form of color use, styles and motifs, the City can preserve and improve the character and branding ability of Historic Downtown Upland. These efforts will support private investment, spur economic activity and increase civic pride within the target area. Currently, in the Downtown the City has two programs to assist businesses, the Commercial Rehabilitation Program and Business Attraction and Assistance Program; both programs are encouraging private economic development activity and bringing in new interest and new businesses to Downtown. Under the Historic Downtown Upland Streetscape Rehabilitation Program the staff proposes to utilize PBIA fund balance to make the following repairs and/or improvements to Downtown's aging and disparate streetscape.

Once the City approves the program to proceed, staff will seek collaboration from Upland Heritage Group for historical appropriateness of designs and obtain input from the downtown merchant group (HDU) relative to location of streetscape appurtenances and other project related details.

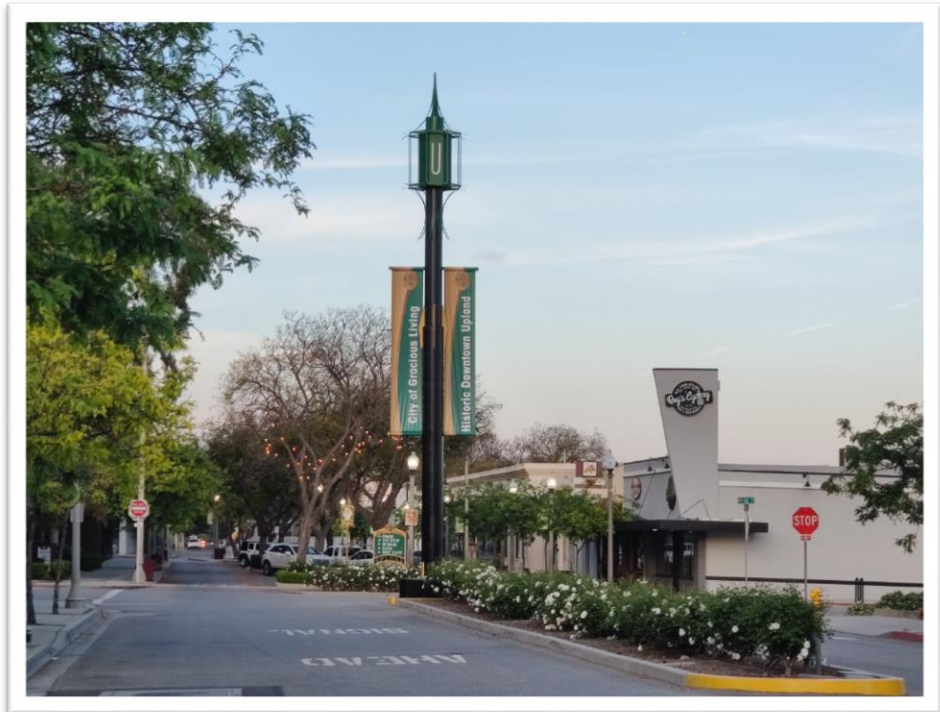
PROJECT FUNDING:

Improvements to Downtown streetscape to be funded in whole or in part by PBIA fund balance.

STANDARD DOWNTOWN MOTIFS:

- Colors
 - Green
 - Gold
 - Black
 - White
- Images
 - Upland Rose
 - Citrus (Lemon and/or Orange)
 - City Seal
- Landscape
 - Jacaranda Trees (along 2nd Avenue and 9th Street)
 - African Sumac Trees (along 2nd Avenue)
 - Honey Locust Trees (along 9th Street)
 - Camphors Trees (along D Street)
 - Liquid Ambers (along C Street)
 - White Iceberg Roses
 - Japanese Boxwood
 - Creeping Jasmine

PHASE-1
SPIRE REHABILITATION (COMPLETED) BEFORE / AFTER



Actual Project Costs: \$12,870.00 (PBIA)

PHASE-2

STREET BENCHES AND TRASH RECEPTACLES POWDERCOAT AND REHABILITATION

Current Conditions: **Maroon** benches and trash receptacles to be reused and repainted (powder-coated)



OPTION A –Powdercoat Existing **Green** (CM Initial Approval: _____)



OPTION B –Powdercoat Existing **Black** (CM Initial Approval: _____)



Standerize placement of benches and trash receptacles to ensure consistent and practical spacing for Downtown

Estimated Project Costs: \$25,000.00 (PBIA)

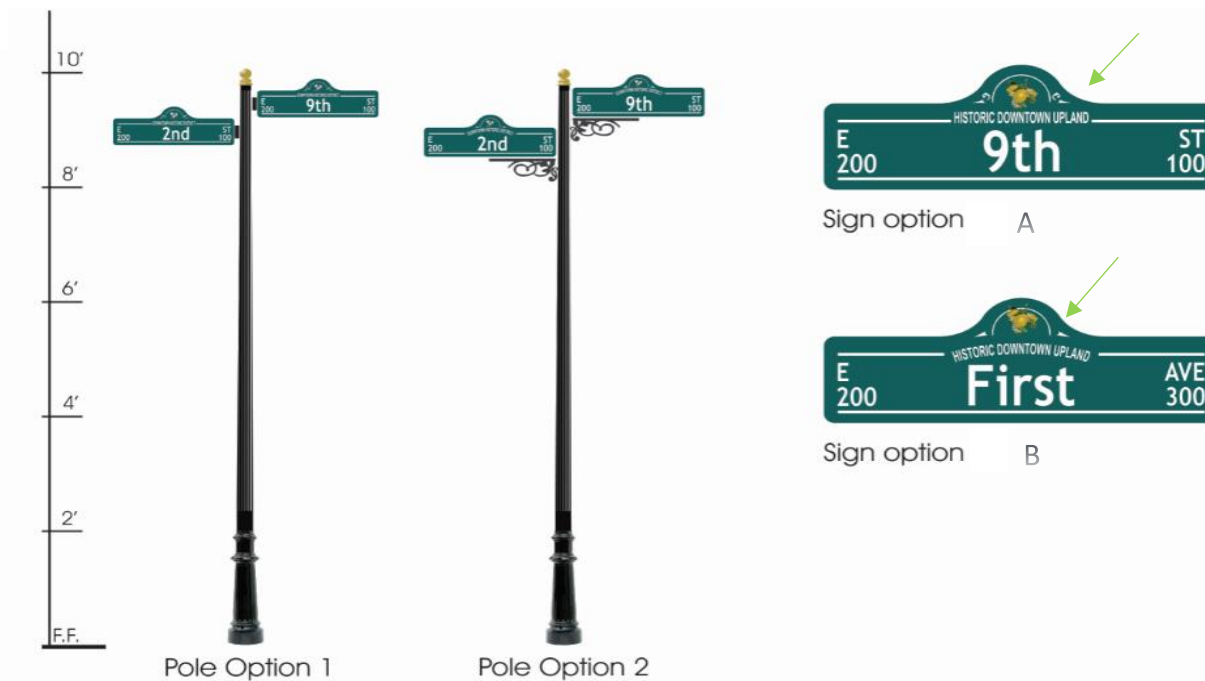
PHASE-3

DECORATIVE HISTORICAL STREET SIGNS

Current Conditions: Disparte logo design and sign lettering



Proposed Conceptual Decorative Street Pole Designs (Pole Scroll v No Scroll :



City of Upland

HISTORIC DISTRICT
BEAUTIFICATION

Street Sign Poles
Upland, California

May 20, 2020

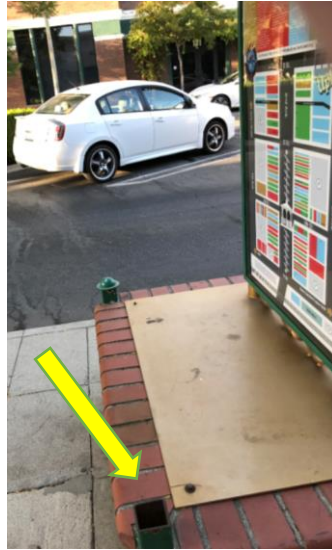
Historic Downtown Upland
Street sign black pole

Estimated Project Costs: \$20,000.00 (PBIA)

PHASE-4

HISTORIC DOWNTOWN UPLAND KIOSKS

Current Conditions: Missing globe finials, post caps, repaint, graffiti, stickers and etching



Proposed Kiosk Rehabilitation:

1. Reinstall missing finials and caps
2. Remove graffiti etching and repaint as needed
3. Repair broken/missing bricks

Estimated Project Costs: \$7,000.00 (PBIA)

PHASE-5

HISTORIC DOWNTOWN UPLAND PARKLETS

Current Conditions: No active amenity zone in this area, project to provide additional public open space via the installation of two parklets to encourage pedestrian and bicycle traffic in Historic Downtown Upland. Additional open space will assist businesses meet social distancing requirements. Two parklets to be approx. 24'x8' along the westside of Second Avenue between D Street and C Street to incentive the Class A bike trail (see green arrows). Additional parklets will be phased in along C Street if pilot program is successful (see black arrows). Parklet design and landscape to compliment Downtown theme and color motifs.

Conceptual Rendering



Site Map



Estimated Project Costs: \$60,000 (CDBG- CARES Act)

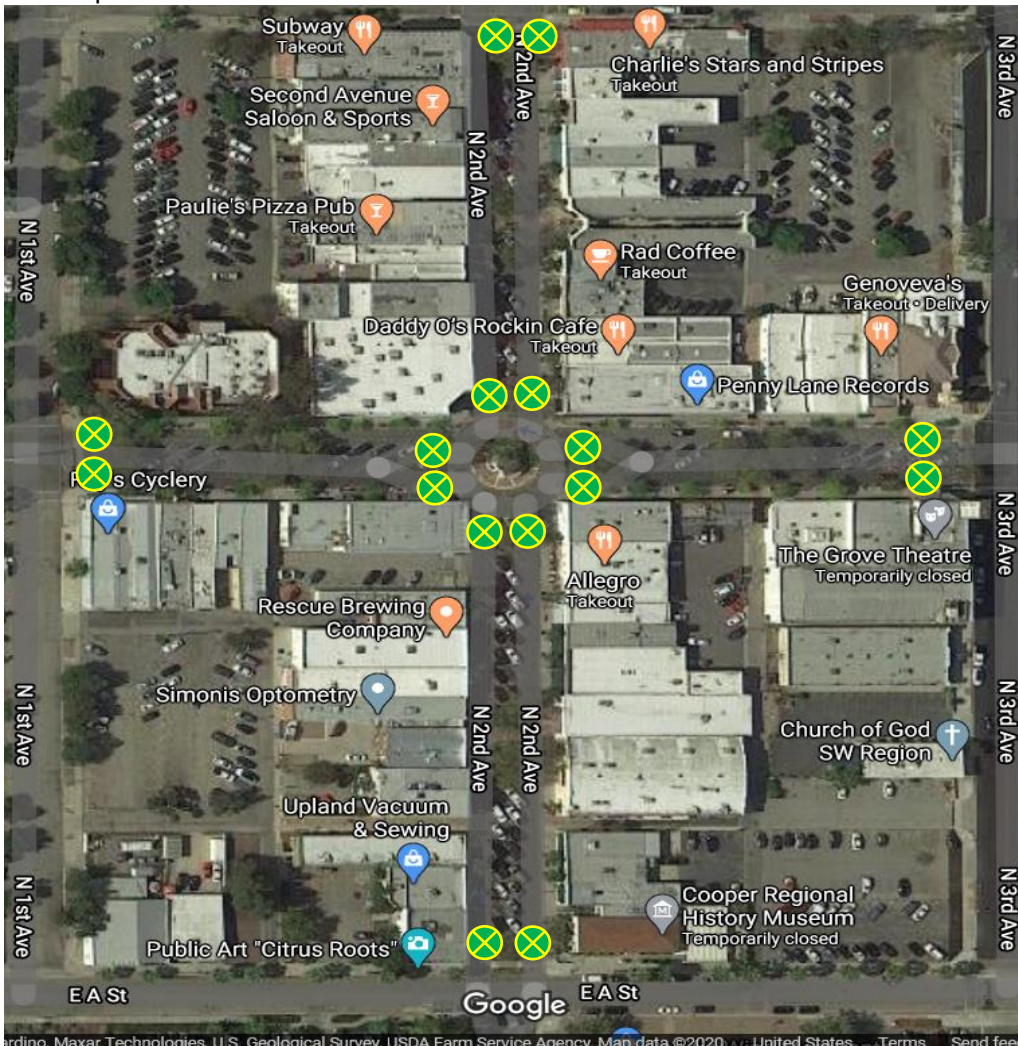
PHASE-6 HISTORIC DOWNTOWN UPLAND STREET BOLLARDS INSTALLATION

Current Conditions: No traffic control bollards in Historic Downtown Upland commercial core. Project will include the installation of thirty two inground hydraulic bollards at all eight intersections in Downtown's commercial core (2 bollards per traffic lane). Bollard's placement and use will correspond to closing the streets per the particular needs of various Downtown events.

Conceptual Rendering



Site Map



Estimated Project Cost: \$60,000 (PBIA)

PHASE-7
HISTORIC DOWNTOWN UPLAND GATEWAY ARCH REHABILITATION

Current Conditions: Faded paint and broken lighting



Proposed Gateway Arch Rehabilitation:

1. Repaint metal poles and arch (exclude signage)
2. Lighting improvements (replace faulty lighting to LED)
3. Install hanging rings/brackets to ensure tense linear banner display

Estimated Project Costs: \$12,000.00 (PBIA)

PROJECT COST SHEET PER PHASE

- Phase 1 \$12,870.00 (Spire Rehab)
- Phase 2 \$25,000.00 (Street Benches/Trash Receptacles Rehab est.)
- Phase 3 \$20,000.00 (Decorative Street Signs est.)
- Phase 4 \$7,000.00 (Kiosk Rehab est.)
- Phase 5 \$60,000.00 (2 Parklets est.)
- Phase 6 \$60,000.00 (Bollards est.)
- Phase 7 \$12,000.00 (Archway Rehab est.)
- TOTAL:** **\$196,870.00 (\$136,870 PBIA and \$60,000 CDBG)**